

#1 startup-friendly country
in the world (Index Venture, 2018)

#1 in number of startups per
capita in Europe (Dealroom, 2018)

#1 country in the world for
digital life (InterNations, 2019)

7 unicorns
No other small country has that many!

1200+ startups

500+ events



Join the ESTonishing minds!



*These are only some of the Estonian startups making waves in the world right now.

investinestonia.com

startupestonia.ee

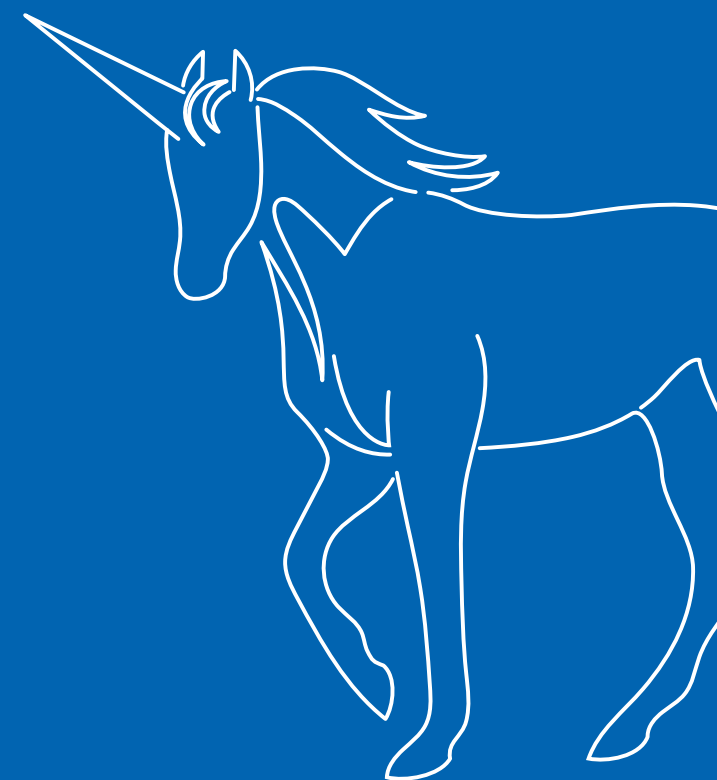
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Estonia – where unicorns come from

Our startup ecosystem



Estonia

is roughly the same size as Switzerland, but with 6x fewer people. Our superpower? **Startups.**

According to Index Venture, startups are less prone to fail here, and Estonia is perceived as an extremely attractive place for business thanks to its **reasonable business policy.**

Estonian governments have, indeed, been eager to cement Estonia's reputation as a startup miracle by **adapting laws to reflect fast-growing companies' needs and killing silly rules that hold founders back.**

The increased interest of foreign investors confirms that Estonian startups are being noticed globally, we have a strong startup ecosystem and a credible transparent business environment.

Estonia has a vibrant, supportive and open startup ecosystem **eager to support ambitious individuals and startups.** The key element of the ecosystem is the Estonian Startup Visa that allows to get the right people on board relatively quickly.

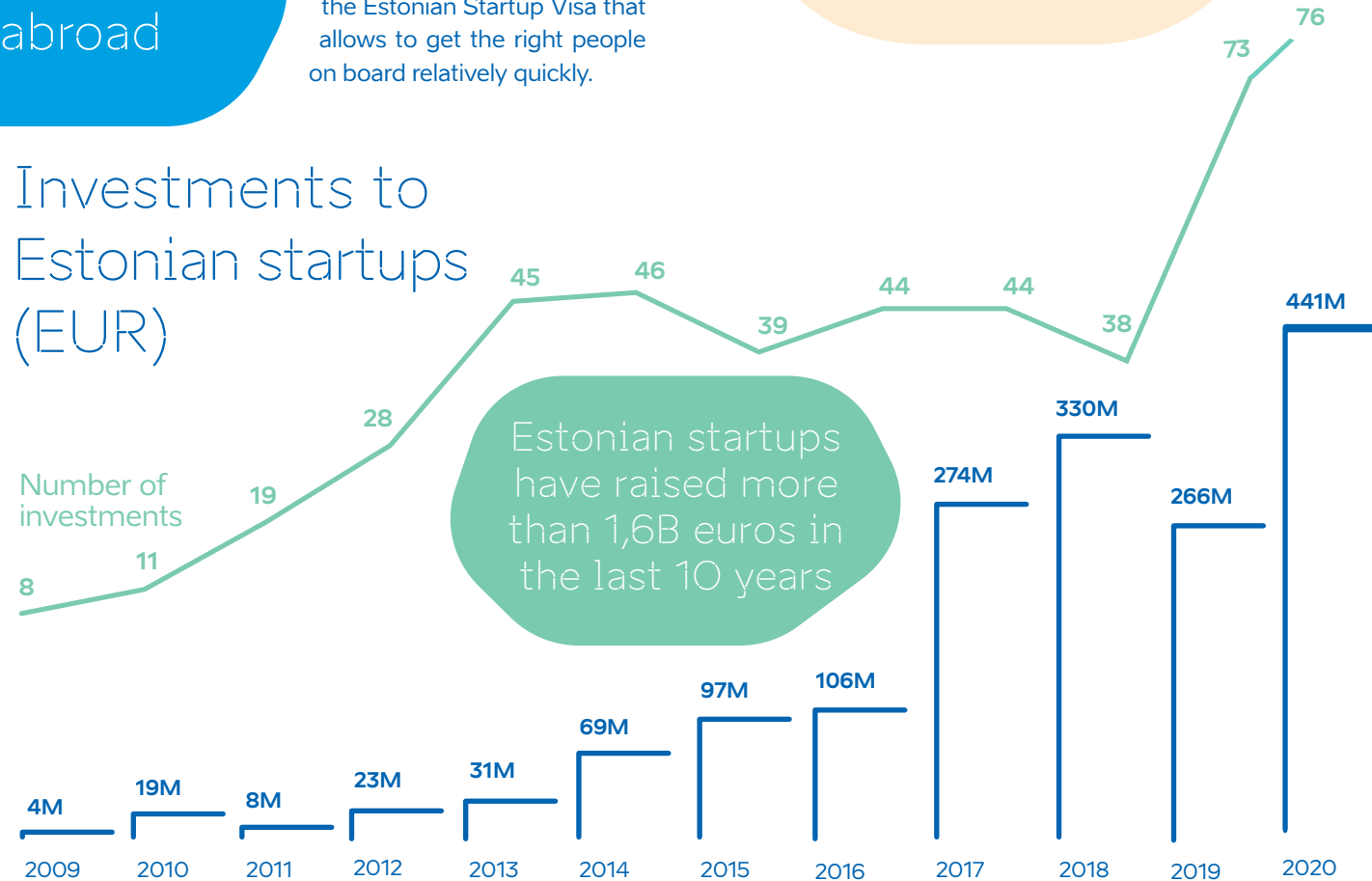
"Estonia is a great country with a great start-up spirit and perfect conditions to create new ideas and businesses. The people in Estonia have that **open mindset** you need if you want to create something completely new. Also, authorities support the young and innovative companies in achieving goals e.g. by making testings of new technologies easier."

Dr. Steven Kasih

Head of Last Mile Logistics & Robotic Delivery at Daimler AG

92% of investments raised from abroad

Investments to Estonian startups (EUR)



Estonian startups have raised more than 1,6B euros in the last 10 years

