

#1 startup-friendly country  
in the world (Index Venture, 2018)

#1 in number of startups per  
capita in Europe (Dealroom, 2018)

#1 country in the world for  
digital life (InterNations, 2019)

4 unicorns  
No other small country has that many!

1000+ startups

500+ events



# Join the ESTonishing minds!



\*These are only some of the Estonian startups making waves in the world right now.

[investinestonia.com](http://investinestonia.com)

[startupestonia.com](http://startupestonia.com)

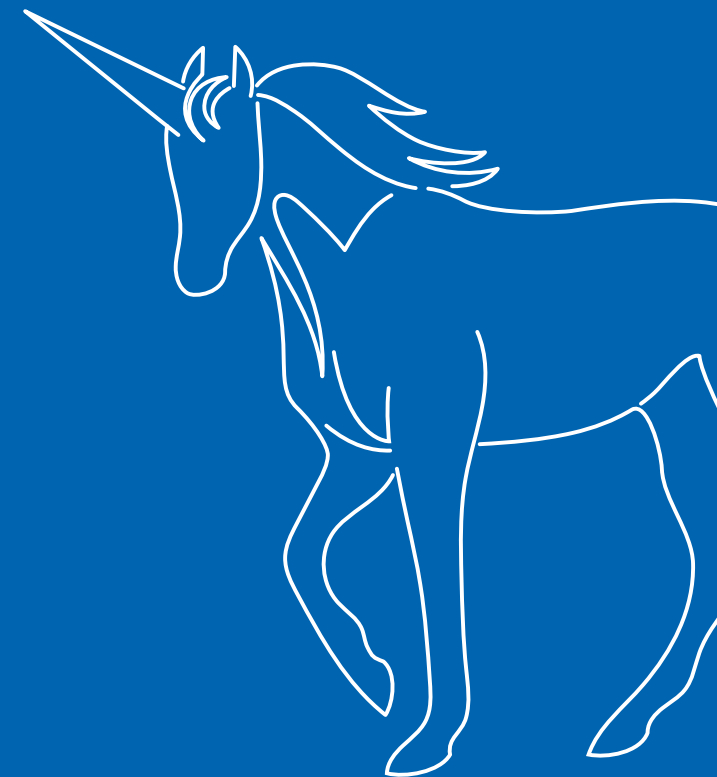
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invest  
estonia

# Estonia – where unicorns come from

Our startup ecosystem



# Estonia

is roughly the same size as Switzerland, but with 6x fewer people. Our superpower? **Startups.**

According to Index Venture, startups are less prone to fail here, and Estonia is perceived as an extremely attractive place for business thanks to its **reasonable business policy.**

Estonian governments have, indeed, been eager to cement Estonia's reputation as a startup miracle by **adapting laws to reflect fast-growing companies' needs and killing silly rules that hold founders back.**

The increased interest of foreign investors confirms that Estonian startups are being noticed globally, we have a strong startup ecosystem and a credible transparent business environment.

Estonia has a vibrant, supportive and open startup ecosystem **eager to support ambitious individuals and startups.** The key element of the ecosystem is the Estonian Startup Visa that allows to get the right people on board relatively quickly.

"Estonia is a great country with a great start-up spirit and perfect conditions to create new ideas and businesses. The people in Estonia have that **open mindset** you need if you want to create something completely new. Also, authorities support the young and innovative companies in achieving goals e.g. by making testings of new technologies easier."

**Dr. Steven Kasih**

Head of Last Mile Logistics & Robotic Delivery at Daimler AG

92% of investments raised from abroad

## Investments to Estonian startups (EUR)

